

MEETING MINUTES

OREGON PUBLIC HEALTH ASSOCIATION BOARD OF DIRECTORS MEETING

November 20, 2015
Northwest Health Foundation
1:00 PM - 3:00 PM

Robi Ingraham-Rich, OPHA President, called the meeting to order at 1:00 p.m.

ATTENDEES

APOLOGIES

In Person

Alexander LaVake

Brian Johnson

Caryn Wheeler

Kurt Ferre

Curtis Cude

Dianna Pickett

Layla Garrigues

Lindsey Adkisson

Jana Peterson-Besse

Katherine Bradley

Mireille Lafont

Lila Wickham

Rebecca Bally

Marti Franc

Mitch Haas

Robina Ingram-Rich

Staff

Jessica Nischik - Long

Kim Krull

Guests

Ken Rosenberg

Michael Tynan

Phone

Abraham Meressa

Charlie Fautin

Jamie Jones

Katy King

Laura Spaulding

Marie Harvey

Mark Shelnut

Rosa Sepulveda Klein

Not Present

Jocelyn Warren

Maria Elena Castro

Robb Hutson

KEY FINDINGS AND DECISION

<i>Due Date</i>	<i>Action</i>	<i>Person(s) responsible</i>
	Jessica Nischik-Long selected and approved as permanent Executive Director	
	Opportunity to submit comments on the Public Health Modernization Manual through 12/1/15	
	Marti Franc approved as new Board secretary	
	Oral Health Section approved as the newest OPHA section	

DETAILS AND BACKGROUND

President Robi Ingram-Rich presided over roll call and introductions and welcomed incoming board members to the meeting. She introduced Jessica Nischik-Long as the permanent Executive Director. Jessica was selected after a job search, which netted 49 applications. After a review process, 11 were determined eligible and 7 applicants completed the interview process, conducted by members of the Executive Committee. Jessica's contract is still under negotiation.

Motion: Motion Brian, second Curtis, to authorize Robi to finalize the contract, submit to Executive Committee for review and approval, then Robi sign the contract on behalf of the board. Ayes all, motion carried.

Michael Tynan presented a series of slides, previously emailed to board members, on the **Public Health Modernization** legislation and plans for implementation. HB 2348 called for the creation of a task force to study and develop recommendations for a Public Health system for the future. In September, 2014, the task force submitted a report to the legislature with recommendations. HB 3100 subsequently was approved in July 2015 to operationalize many of the recommendations. The Public Health Modernization Manual has been developed to provide detail to guide state and local public health implementation. The manual can be viewed online and comments are solicited through December 1, 2015 (see slide 10 of the presentation for detail).

Michael commented that public health is seriously underfunded in Oregon. The legislature is looking for more integration of the system and will take up the discussion of how to fund the new recommendations once a plan is developed and presented. The state also has a statewide health improvement plan, including 7 public health priorities and measurable objectives that we can do something about.

The October Board Meeting Minutes were presented by outgoing secretary, Dianna Pickett.

Motion: Motion Mitch, second Curtis, to accept the minutes. Ayes all, motion carried.

Conflict of Interest forms were passed out for board members' review and signature.

President's Report: Robi stated that a simplified version of Roberts Rules of Order will be used for running our meetings. She will provide a summary of the Rules for mailing to board members.

Motion: Lila moved, second Brian, to accept Marti as incoming secretary. Ayes all, motion carried.

Oral Health Section - Jessica and Kim have confirmed that there are at least 10 members in good standing who want to be members of that section.

Motion: Motion carried forward from last meeting to approve the new Oral Health Section. Ayes all, motion carried.

Brian Johnson gave the **Treasurers Report**. October statement shows we are in good shape financially. However, a number of expenses from the conference have not come through yet, along with a

few other expenses. We need to prepare the 2016 budget, including input from committees and sections. Jessica notes that phone expenses for sections will be included in the general budget. Will need estimated numbers of section membership. Also need estimated numbers of attendees at section events who would be using Member Clicks for registration, as there is a fee for that service. Section reps can talk to Brian for further information. Budget input needs to be sent to Brian as close to December 1 as possible, so the budget can be prepared for the December 11 retreat.

Motion: Motion Lila, second Mitch to accept the treasurer's report. ayes all, motion carried.

Program Committee report given by Marie Harvey and Kim Krull. From the annual conference, award winners and poster presentation information are located on the OPHA website. There were 435 attendees and 75% registered with the early bird option. Our strategic plan called for a 5% increase in attendance, which we didn't achieve. 60% of attendees were from parts of the state other than Multnomah County, perhaps supporting the idea of locating in Corvallis for greater access to other areas of the state. 137 members joined or renewed during the period of open registration.

Discussion - Assess where attendees are in the continuum of their careers to help guide program development. Work with CLHO and governmental employers to encourage more support of sponsoring employee attendance as a form of workforce development. The cost of the conference continues to be a super value as compared to other professional conferences. Provide more new and provocative information, more continuing education credits. APHA may help affiliates to arrange for CEUs. The Health Education section and Healthy Environment section made CEUs available.

Conference evaluation - 98 of the 435 attendees responded to the survey. We met our goals of having a good or above overall response to questions. Word of mouth is the best method of communication; respondents enjoyed the keynote speaker and the marijuana panel. The atmosphere was professional but relaxed. Majority said they would return next year and were generally positive about the food and the venue. Concerns: session groupings didn't necessarily fit together; not enough discussion time; nursing CEUs; some low attendance in some sessions; more protein at breakfast and veggies for snacks. Also too much business at the annual meeting and need more time for awards. The program committee will talk through the comments and look at what can be done, given our resources and varying needs.

Development Committee report given by Katherine Bradley. The sponsorship matrix, emailed to board members, shows we met our goal of raising \$60,000. We need to start looking more broadly for revenue and will be involving all of the board in the development of revenue. The Plan4Health grant was awarded to Umatilla County and we are participating, with 10% of Jessica's time allocated to the grant. The purpose is to get governmental planners together with public health to develop real projects that will have an impact on community health.

Lila has taken the lead on submission of an APHA accreditation grant in collaboration with CLHO. The application focuses in workforce development and we should hear soon whether we will receive the award.

All board members are encouraged to make a personal donation to OPHA. A recurring donation option is available for interested members on the website.

Policy Committee report given by Jessica. The committee sent out a report by email to board members, including a list of policy concepts from the Oregon United for Kids Coalition, of which we are a member. The policy committee recommends our support of these policy concepts.

Motion: Motion Lila, second Rebecca, that we support all seven policy concepts. Ayes all, motion carried.

The Oregon Foundation for Reproductive Health is requesting a special enrollment period for women who become pregnant. The Policy Committee recommends the board sign on to the Foundation's letter making this request.

Motion: Motion Katherine, second Layla, that we sign on in support of the letter. Ayes all, motion carried.

The Policy Committee recommends everyone save the date of February 5, 2016 for Capitol Visit Day in Salem.

OPHA Board Retreat: Robi told board members to expect written materials for our review to be sent ahead of the retreat. We should think about our priorities in the strategic plan during that review. The retreat will be held on Friday, December 11, 9:30am to 4pm at the Northwest Health Foundation in Portland. Dress for comfort, food will be provided. We will review the strategic plan accomplishments and prioritize unmet strategies. We will also review the 2016 budget proposal.

APHA Meeting Synopsis: Charlie said that 13,000 attended the meeting. There was discussion of a dues increase. A central focus for APHA and PH in general is equity issues, including micro and macro racism.

New Business: Ken Rosenberg brought a document he has prepared about recent activities within the OHA. He passed out copies and will make an electronic copy available to send to members who were unable to attend the meeting in person.

Adjourn: Motion and seconded to adjourn the meeting, motion carried.

UPCOMING BOARD SCHEDULE:

Board Retreat, December 11, 9:30am - 4:00pm, Northwest Health Foundation, Portland

December Board meeting takes place at the retreat

Board Meeting, Friday, January 15, 1:00-3:00pm, location TBD